

Press Release

**A WEEKLONG “BETI BACHAO-BETI PADHAO” CAMPAIGN AT WEST SIKKIM STARTED BY SSB 36<sup>TH</sup> BN WITH SONG & DRAMA DIVISION, EASTERN REGION**

A weeklong “Beti Bachao-Beti Padhao” campaign along with theme “Betia” started at West Sikkim today. The programme started from the Geyzing Bazar by 36<sup>th</sup> Bn Sashastra Seema Bal in cooperation with Song & Drama Division, Eastern Region under the Ministry of Information & Broadcasting (Govt. of India).

The awareness campaign will continue till 13<sup>th</sup> January’18 at different venues/villages of West Sikkim. The “Dhumketu” Drama troupe led by Mr. Nikhilesh with his team members and magician Mr. Ashok Biswas performed at 02 different venues today i.e. Geyzing Bazar and Sakyong.

The opening of programme at Geyzing Bazar was attended by Sh. I.K. Newpaney, Chairman and other Councillor of Gyalshing Municipal Council, West Sikkim. From the SSB side, Sh. Raj Narayan Mishra, Commandant, 36<sup>th</sup> Bn SSB, Sh. Joy Gopal Namasudra, Dy. Commandant, SSB Jawans and a large numbers of locals were present. Firstly, Commandant, 36<sup>th</sup> Bn SSB highlighted about the objective of this campaign. He said that, though the people of Sikkim are already aware about such schemes. However, SSB 36<sup>th</sup> Bn through such awareness Programme will meet the border people and tries to spread the awareness about the initiative of Govt. of India. Through this campaign, SSB in cooperation with Song & Drama Division, Eastern Region tends to spread awareness to bring our Daughters/Women in the main streams of our society.

The “Dhumketu” Puppet Theatre troupe presented beautiful Puppet Drama drama and Magic show on the theme of “Beti bachao-Beti padhao”. Through the act the troupe meticulously make aware society that we must accept our daughters as our pride and they are not less than men in any field. Sh. Laxman Sharma, RDA 13 GPU Yangtey and a large number of crowds participated the awareness programme at Sakyong.

Commandant  
36<sup>th</sup> Bn SSB, Geyzing

