

DEMAND NO. 17
INFORMATION AND PUBLIC RELATION

B - Social Services (d) Information and Broadcasting **2220** Information and Publicity
(h) Others **2251** Secretariat - Social Services

B - Capital Account of Social Services (d) Capital Account of
Information and Broadcasting **4220** Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2010 to defray the charges in respect of Information and Public Relation .

Revenue Capital Total
Voted 65843 10000 75843

II. Details of the estimates and the heads under which this grant will be accounted for:

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2007-08		2008-09		2008-09		2009-10			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
REVENUE SECTION										
M.H.	2220 Information & Publicity									
	01 Films									
	01.001 Direction & Administration									
	60 Establishment									
	60.00.01 Salaries	-	145	-	180	-	180	-	190	190
	60.00.11 Travel Expenses	-	64	-	24	-	24	-	24	24
	60.00.13 Office Expenses	-	-	-	-	-	-	-	-	-
	60.00.42 Lumpsum provision for revision of pay	-	-	-	-	-	-	123	6640	6763
	60.00.52 Machinery & Equipments	500	-	500	-	500	-	500	-	500
Total	60 Establishment	500	209	500	204	500	204	623	6854	7477
Total	01.001 Direction & Administration	500	209	500	204	500	204	623	6854	7477
Total	01 Films	500	209	500	204	500	204	623	6854	7477
	60 Others									
	60.001 Direction & Administration									
	60 Establishment									
	60.00.01 Salaries	-	3228	-	3465	-	3465	-	4204	4204
	60.00.11 Travel Expenses	-	117	-	32	-	32	-	32	32
	60.00.13 Office Expenses	1600	40	1500	41	1500	41	2000	41	2041
	60.00.51 Motor Vehicles	2656	-	1100	-	1100	-	1200	-	1200
Total	60 Establishment	4256	3385	2600	3538	2600	3538	3200	4277	7477
Total	60.001 Direction & Administration	4256	3385	2600	3538	2600	3538	3200	4277	7477

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals 2007-08		Budget Estimate 2008-09		Revised Estimate 2008-09		Budget Estimate 2009-10		Total
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.003 Research and Training in Mass Communication									
61 Research and Training									
61.00.50 Other Charges	49	-	50	-	50	-	50	-	50
61.00.71 Capacity Building/Training	63	-	1100	-	1100	-	-	-	-
61.00.72 Eminent Person Lectures Series	-	-	5000	-	5000	-	-	-	-
Total 61 Research and Training	112	-	6150	-	6150	-	50	-	50
Total 60.003 Research and Training in Mass Communication	112	-	6150	-	6150	-	50	-	50
60.101 Advertising and Visual Publicity									
00.00.01 Salaries	-	110	-	130	-	130	-	137	137
00.00.50 Other Charges	19999	85	19000	138	19000	7138	20000	138	20138
Total 60.101 Advertising and Visual Publicity	19999	195	19000	268	19000	7268	20000	275	20275
60.102 Information Centres									
00.44 Head Office Establishment									
00.44.01 Salaries	-	4052	-	4750	-	4750	-	5347	5347
00.44.11 Travel Expenses	-	255	-	144	-	144	-	144	144
00.44.13 Office Expenses	-	144	-	144	-	144	-	144	144
00.44.50 Other Charges	592	-	800	-	800	-	1000	-	1000
00.44.51 Motor Vehicles	407	-	500	-	500	-	600	-	600
Total 00.44 Head Office Establishment	999	4451	1300	5038	1300	5038	1600	5635	7235
Total 60.102 Information Centres	999	4451	1300	5038	1300	5038	1600	5635	7235
60.109 Photo Services									
60 Establishment									
60.00.01 Salaries	-	1696	-	895	-	895	-	2118	2118
60.00.11 Travel Expenses	-	86	-	41	-	41	-	41	41
60.00.13 Office Expenses	-	57	600	57	600	57	700	57	757
60.00.21 Supplies and Materials	600	-	-	-	-	-	-	-	-
60.00.52 Machinery & Equipments	500	-	500	-	500	-	545	-	545
Total 60 Establishment	1100	1839	1100	993	1100	993	1245	2216	3461
Total 60.109 Photo services	1100	1839	1100	993	1100	993	1245	2216	3461

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2007-08		2008-09		2008-09		2009-10		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.110 Publications									
62 Sikkim Herald									
62.00.01 Salaries	1244	5883	50	6300	50	6300	4377	7652	12029
62.00.11 Travel Expenses	-	86	-	41	-	41	-	41	41
62.00.13 Office Expenses	-	337	-	628	-	628	-	628	628
62.00.50 Other Charges	9622	-	10500	-	10500	-	7000	-	7000
Total	10866	6306	10550	6969	10550	6969	11377	8321	19698
Total	60.110 Publications	6306	10550	6969	10550	6969	11377	8321	19698
Total	60 Others	16176	40700	16806	40700	23806	37472	20724	58196
Total	2220 Information & Publicity	16385	41200	17010	41200	24010	38095	27578	65673
M.H.	2251 Secretariat- Social Services								
	00.090 Secretariat								
	18 Information and Public Relation Department								
	18.00.01 Salaries	-	92	-	95	-	95	-	100
	18.00.11 Travel Expenses	-	44	-	20	-	20	-	20
	18.00.13 Office Expenses	-	50	-	50	-	50	-	50
Total	18 Information and Public Relation Department	-	186	-	165	-	165	-	170
Total	00.090 Secretariat	-	186	-	165	-	165	-	170
Total	2251 Secretariat- Social Services	-	186	-	165	-	165	-	170
Total	REVENUE SECTION	37832	16571	41200	17175	41200	24175	38095	27748
	CAPITAL SECTION								
M.H.	4220 Capital Outlay on Information and Publicity								
	60 Others								
	60.101 Buildings								
	18 Information and Public Relation								
	18.00.53 Major Works	-	-	-	-	10000	-	-	-
	18.00.71 Construction of Soochana Bhawan	-	-	-	-	-	10000	-	10000
Total	60 Others	-	-	-	-	10000	-	10000	10000
Total	4220 Capital Outlay on Information and Publicity	-	-	-	-	10000	-	10000	10000
Total	CAPITAL SECTION	-	-	-	-	10000	-	10000	10000
Total	Voted	37832	16571	41200	17175	51200	24175	48095	27748